

Sardinia

Destination One-Pager

Italy's emerald frontier: the Costa Smeralda's yacht-set north against an island interior that still runs on its own clock — the Mediterranean's last big-room destination.

11.1M

German arrivals in Italy in Jan-Sep 2025 alone (+4.9%) — Germany is Italy's #1 market; the US leads long-haul — Sardinia's Costa Smeralda prices off both

TOP SOURCE MARKETS



Source: ENIT / ISTAT, Italy — <https://www.enit.it/>

Full destination coverage: <https://travelintelligenceoffice.com/sardinia/>