

Phuket

Destination One-Pager

The second birth of luxury Thailand: branded residences, yacht infrastructure and a market where long stays are fashionable again.

32.97M

international arrivals to Thailand in 2025 — Phuket is the top southern gateway

TOP SOURCE MARKETS

Malaysia		4.52M
China		4.47M
India		2.49M
Russia		1.90M
South Korea		1.56M

Source: Ministry of Tourism & Sports, Thailand — <https://www.mots.go.th/>

Full destination coverage: <https://travelintelligenceoffice.com/phuket/>

