

Jeju

Destination One-Pager

Korea’s honeymoon island grew up: visa-free gateway, casino towers and a domestic premium that survived every outbound opening. Jeju is Asia’s most instructive case of a home-market luxury island.

2.24M

foreign tourists to Jeju last year — Chinese travelers make up ~70% of them

TOP SOURCE MARKETS



Source: Jeju Tourism Association / KTO — <https://www.visitjeju.net/>

Full destination coverage: <https://travelintelligenceoffice.com/jeju/>

