

Costa del Sol

Destination One-Pager

Spain's resort machine with a luxury spine: Marbella's golden mile and Puerto Banús against the coast's year-round volume — the Mediterranean's most complete single market.

96.8M

international tourists to Spain in 2025 — an all-time record (INE FRONTUR); Andalusia ranks in the top-3 regions

TOP SOURCE MARKETS

United Kingdom		19.0M
France		12.7M
Germany		12.0M
United States		4.2M

Source: INE — FRONTUR, Spain — <https://www.ine.es/>

Full destination coverage: <https://travelintelligenceoffice.com/costadelsol/>

