

Boracay

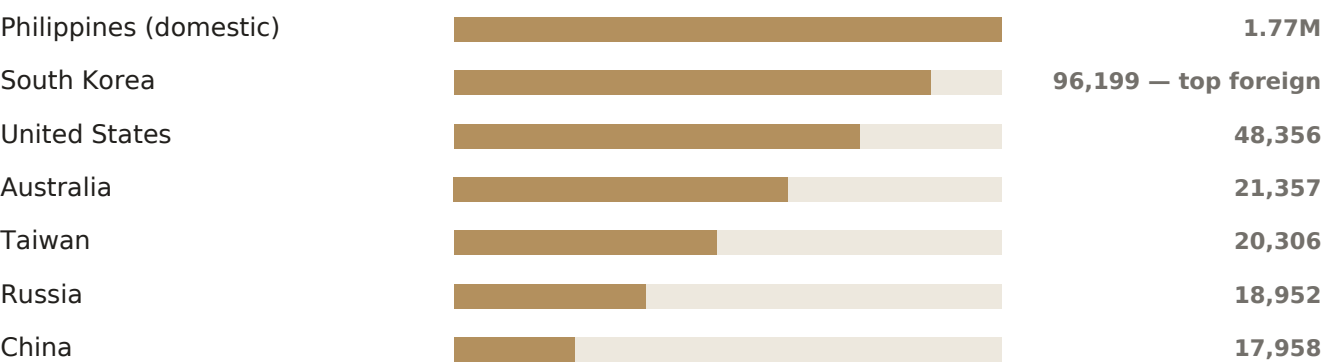
Destination One-Pager

The island that was closed, cleaned and reopened with a hard visitor cap — and came back more expensive. White Beach still carries the Philippines’ luxury island story, now on rationed supply.

2.16M

tourists to Boracay in 2025 (Aklan Provincial Tourism Office); 357.5K of them foreign

TOP SOURCE MARKETS



Source: Aklan Provincial Tourism Office (via PIA) — <https://pia.gov.ph/>

Full destination coverage: <https://travelintelligenceoffice.com/boracay/>