

Amalfi Coast

Destination One-Pager

Thirteen towns on one corniche road, sold at rates only Monaco and Capri can match. The coast’s problem is no longer demand — it is the day-tripper crush vs. the premium it protects.

11.1M

German arrivals in Italy in Jan-Sep 2025 alone (+4.9%) — Germany is Italy’s #1 market; the US leads long-haul — the Amalfi coast reads its rates off both

TOP SOURCE MARKETS

Germany		11.1M (Jan-Sep 2025)
United States		8.1M (2024) — top long-hau
France		top-3 market
United Kingdom		top-4 market
Switzerland		top-5 market

Source: ENIT / ISTAT, Italy — <https://www.enit.it/>

Full destination coverage: <https://travelintelligenceoffice.com/amalfi/>

